

Sponsorship & Advertising Opportunities



January 15 - 17, 2021 Austin, TX

THE Conference for Real Estate Support Professionals

NARESP

NATIONAL ASSOCIATION OF
REAL ESTATE SUPPORT
PROFESSIONALS





EMPOWER YOUR BRAND

Sponsorship & Advertising Opportunities

Come "get weird" with us in the live music capital of the world, Austin, TX. Meet up with more than 150 real estate support professionals at this two-and-a-half day education and networking event that will inspire attendees to attain the specialized knowledge they need to grow their business, and lead the real estate community in setting high standards for real estate support excellence. We are looking to create an in-person marketplace experience where attendees can learn about, and test out, products and services that will allow them to operate more efficiently and within budget.

Title Sponsor – \$10,000

Make the biggest splash as the conference's Title Sponsor.

Sponsorship includes:

- Recognition in the conference title as "brought to you by"
- Logo and link on conference website
- Five-minute conference Welcome
- Opportunity to serve as a session moderator
- Recognition in all session slides
- Question in post-conference survey
- Opt-in attendee list
- Two (2) conference registrations
- Space in the exhibit area
- Pre and Post attendee email

Keynote Speaker (1 available) – \$5,000

Let all of the attendees know that you support the conference by sharing your passion for excellence in education with a keynote speaker sponsorship. Opportunities are available at the opening and closing general sessions.

Sponsorship includes:

- Recognition in program as session sponsor
- Logo and link on conference website
- Two-minute pitch to conference attendees and session speaker intro
- Recognition in session slides
- Opt-in registration list
- One (1) conference registration



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Audio Visual Sponsor (2 available) - \$2,500

Help create an engaging and dynamic program by supporting the audio visual products needed to share and interact with conference attendees.

Sponsorship includes:

- Recognition in program as audio visual sponsor
- Logo and link on conference website
- Two-minute pitch to conference attendees at a general session
- Breakout session introduction
- Recognition in session slides
- One (1) conference registration

Friday Welcome Reception (2 available) - \$2,000

Get the party started! Welcome all of the attendees to this one-of-a-kind event by sponsoring the conference's Welcome Reception.

Sponsorship includes:

- One (1) conference registration
- Logo and link on the conference website as event sponsor
- Recognition on the program
- Name on slides, where sponsors are recognized
- Opt-in registration list

Lunch (one available on Saturday and one available on Sunday) - \$1,000/each

With a captive audience, lunch time is the best time to share your expertise with conference attendees.

Sponsorship includes:

- Two-minute presentation in front of lunch attendees
- Logo and link on the conference website as event sponsor
- Recognition on the program
- Name on slides, where sponsors are recognized

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Table-Top Exhibits - \$1,000

Visit with attendees on Saturday and Sunday of the conference.

Sponsorship includes:

- One (1) conference registration
- 6ft skirted table & two chairs
- Simple Signage (table tent)
- Logo and link on conference website
- Listing in program
- Listing and recognition on first general session slide
- Opt-in attendee list
- Two-minute pitch to conference attendee during a general session

AM & PM Breaks (two available on Saturday and two available on Sunday) - \$500/each

Show attendees your love by providing them energy when they need it the most - at break time!

Sponsorship includes:

- Logo and link on the conference website as event sponsor
- Recognition on the program
- Name on slides, where sponsors are recognized



As an attendee, I love being able to connect with the companies I am considering using, or who I currently use. Real-time conversations and product demonstrations are incredibly valuable. I look forward to meeting some new companies in Austin!



Mandy Riedinger
Owner/CEO
List2Close Management

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Conference Advertising

Conference Bags (one available) – \$750

- Logo and link on the conference website
- Recognition on the program
- Name on slides, where sponsors are recognized
- Must provide bags, printing, and shipping

Badge Holders (one available) – \$500

- Logo and link on the conference website
- Recognition on the program
- Name on slides, where sponsors are recognized
- Must provide badge holders

Conference T-Shirts (one available – \$750)

- Logo and link on the conference website as event sponsor
- Recognition on the program
- Name on slides, where sponsors are recognized
- Logo co-located with conference logo
- Must provide shirts, printing, and shipping

Bag Insert (10 available) – \$250

- Logo and link on the conference website
- Must provide bag items

www.naresp.org/empower21